

**Business Case:** Technology Adoption for Global Connectivity for Supply Chain Integration

### General Information

SFS Global Logistics Pte Ltd focuses on niche market managing cold chain transportation of pharmaceutical shipments globally. This is a highly regulated industry that requires high skillsets, qualifications, and certification.

Audits by pharmaceutical customers are stringent where they check for compliance and standardization across offices to ensure same quality standards of service.

### Issues Encountered

SFS has presence across Asia Pacific, however outside Asia, SFS relies on partners to manage their global shipments.

There is no digital connectivity between SFS and their partners resulting in massive email or whatsapp communication to manage shipments milestones.

In major tenders for large volume business, the pharmaceutical companies request for information how SFS operates globally and the information technology software SFS uses for managing global shipments. SFS usually don't advance to the next stage especially if the customer hails from USA or Europe as the systems are not integrated.

In addition, to train talents to manage global business and tenders is a huge task including filling up rank and file roles to manage the day to day operations.

### Requirements

The Company invites participants to:

1. Identify technologies SFS can embrace for global connectivity
2. Propose solutions on how to pick anyone from the street and turn them into logisticians in no time

### Open House

The Open House will be at **9 Changi South Street 3, #02-02. Singapore 486361**, on the following dates :

- 30 April 2025, 2pm to 5pm
- 02 May 2025, 2pm to 5pm
- 07 May 2025, 2pm to 5pm

Contact person:

Email: [zhengyi.guan@sfgsl.com](mailto:zhengyi.guan@sfgsl.com)

Mobile: 86422996 whatsapp

***Team leader to send email to the contact person in advance regarding the number of persons going to the open house.***