

## Global Airfreight International Pte Ltd

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**Business Case : To embark on an overall company study and solution recommendation on ESG namely Environmental, Social and Corporate Governance. Students may choose aspects that they are interested in each category.**

### General Information

Global Airfreight International Pte Ltd is one of the largest and established total Logistics company headquartered in Singapore. It has offices in the Asia region offering airfreight, ocean freight, cross border trucking, local distribution, project cargoes, warehousing, logistics manpower supplies, customs clearances in the vertical markets of pharmaceutical, aviation, electronics, oil and gas industry, automotive, etc.

Organisationally, in the Singapore Headquarter, it has 200 staff and a total of 600 staff across the region.

Apart from these, Global is also plugged into global networks like Waco and Tala to reach agents across the rest of the world where we do not operate owned offices.

### Issues Encountered

**Environmental:** There is tremendous use of paper in the industry and within the organisation. Whilst there is an interest in investing in digitalisation to better manage administration and operation, these investments need to be justified in terms of savings like eradication and reduction of environmentally unfriendly materials such as paper throughout the organisation and wooden pallets used in operation.

**Social:** Whilst there are occasional contributions to the society at large namely, charitable organisations; Global is missing a consistent corporate social responsibility structure that includes similar “green” criterion for vendors and partners.

**Governance:** Being economically-oriented, the governance of “green” projects is especially weak. However, the company recognises the need and trends towards this direction seriously.

### Requirements

Management would like the students representing Global to take a broad study or survey and making recommendations to the management team to improve all 3 aspects of the ESG, including technologies and investment needs.

Students are requested to investigate and outline the procedures and processes leading to such sustainable outcomes, and we will take a serious approach to implementing the practical solutions.

## Open House

The Open House will be on:

Global Airfreight International Pte Ltd

Address : #07 -15, Cargo Agents Building C, Singapore 819466

4 May 2022, Wed	- 10 am to 6 pm
5 May 2022, Thurs	- 10 am to 6 pm
6 May 2022, Fri	- 10 am to 6 pm
7 May 2022, Sat	- 10 am to 12pm
8 May 2022, Mon	- 10 am to 6 pm
9 May 2022, Tues	- 10 am to 6 pm

Contact Person : Goh Wee Yaw (Chief Operating Officer)

Email : [weeyaw-mgt@globalair.com.sg](mailto:weeyaw-mgt@globalair.com.sg)

Contact Person : Michael Tan : Contract Logistics Manager (COO office)

Email : [Michael.tan-mgt@globalair.com.sg](mailto:Michael.tan-mgt@globalair.com.sg)

Mobile: +65 81610373

***Team leader to send email to the contact person in advance regarding the number of persons going to the open house.***